

Estab. 2005



OFFICE OF THE PRINCIPAL GOVT. DEGREE COLLEGE AKHNOOR

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Notice

It is informed to all the newly admitted students of Sem-III and Sem-V are informed that the J&K AIDS Control Society Jammu is organizing Marathan on 31/7/2023 at Redison Hotal, Jammu. In this regard a trial for selection of students for the event will be conducted on 26 July 2023 at Sports Ground GDC Akhnoor. Those students who are interested to participate the events are informed to reach in Sports Ground at 8 AM along with medical fitness certificate on said date.

Principal

SOP for MARATHON during Youth Fest 2023-24

BACKGROUND: As per National Family Health Survey 5, Comprehensive Knowledge of HIV/AIDS among adults (15-49 years) in India is 21.6% for women and 30.7% for men. There is urgent need to improve and increase Comprehensive Knowledge of HIV/AIDS through various activities across the country, especially amongst young people.

RATIONAL: It is important to actively engage the youth in healthy lifestyle and physical activities so that they can maintain healthy living and keeping themselves free from not just lifestyle diseases but also to keep themselves free from behaviors which put them at risk of getting infected with HIV and other STIs.

AIMS & OBJECTIVES:

1. *Greater visibility for the issue of HIV/AIDS and drug abuse*
2. *Encourage safe and responsible sexual behaviour amongst the youth*
3. *Promote HIV/AIDS & STI related services.*
4. *Increase basic knowledge about HIV/AIDS.*

TARGET GROUP: Youth 17-25 years (College Students / Red Ribbon Club members)

EXPECTED OUTCOME:

1. Increase in Comprehensive Knowledge of HIV/AIDS
2. Increase in HIV testing
3. Increasing awareness on safe sexual behaviour.

Name of the Event: RED RUN, 5 Km

Tagline: Youth for HIV/AIDS

Timeline: April to October 2023

- 1) College level: April to June 2023
- 2) District level run: July 2023
- 3) State level: 12th August 2023
- 4) National Level: September – October 2023

Strategy: Formation of Committee (States may opt to put the activity as a main agenda of the existing Joint Working Group for youth)

Members: Project Director
Member Secretary

Chairperson
AD/ Youth

Representative: Sports & Youth Affairs Department, Education Department, NYKS, NSS, NCC, RRC Coordinators, CMOs, DTOs, DACOs.

Pre-publicity: Community College Radio, Poster Campaign in Colleges, Social Media etc. publicity of the event should start at least one month before of the event for smooth process of registration of entries.

IMPLEMENTATION PLAN:

Key highlights for District , State Level & National Level :

1. Significance of the campaign
2. Short talk on basics of HIV and importance of HIV testing and services.
3. Testimonial by PLHIV
4. Short messages during the program by the host/comparer
5. The key focus should be creating HIV awareness.
6. IEC materials distribution
7. HIV Counselling and testing facility.
8. RRC members as volunteers for pinning Red Ribbons and distribution of IEC materials

Mobilization of crowd/audience:

1. Miking throughout the event
2. The crowd/audience should not be less than 100, include maximum students/RRC members from schools and colleges.
3. Invite stakeholders (Student Unions, Sports Organization, FBOs, TI partners, Youth group etc).

Note: There will be a short HIV/AIDS awareness program before flagging off the Run.

District level competition:

- The call for entries will be received by respective colleges/schools.
- On selection, the information should be first intimated to SACS (email the list of participants) and then be informed to the selected for further participation in the district level competition.
- The district level competition will be held in June 2023.
- Top 10 winners from each district will be selected to compete in the State Level Competition.

State Level Competition (Criteria similar to District Level)

- The promotion for the state level competition will be done through newspaper advertisements, outdoor media and social media platforms.
- 10 winners from each district will participate at the State Level Event (State specific)

- The State Level Competition will be held on 12th August 2023 (tentatively) coinciding with International Youth Day.
- TA/DA & logistics will be borne by the respective SACS.

National Level Competition

1. Top 5 participants from each State will participate at the National Level.
2. TA/DA and Logistics will be borne by participating SACS.

WALKATHON of 2 Kms which will be participated by children, senior citizens, driver association, FBOs, TI partners, PLHIVs, TGs, Sports organization, NYK, NCC, NSS, etc in district and state event.

BUDGET :

District Level	State Level
1 st Prize Rs. 10000 2 nd Prize Rs. 7000 3 rd Prize Rs. 5000 Consolation for 7 participants @ Rs. 1000 each.	1 st Prize Rs. 35000 2 nd Prize Rs. 25000 3 rd Prize Rs. 15000 Consolation for 7 participants @ Rs. 2000 each.
National Level 1 st Prize Rs. 50000 2 nd Prize Rs. 35000 3 rd Prize Rs. 25000 Consolation for 7 participants @ Rs. 5000 each.	
Note: e-certificates to all the participants at District Level.	
<i>Rope in CSR funds for sponsorship of different materials/items like t-shirts, caps, refreshment, publicity etc.</i>	

Budgeting

SACS will be required to plan & meet expenses on the above activities from Youth Fest approved under Annual Action Plan.

The travel and logistic cost of participants , nodal teachers , SACS officials for participating in regional and national competition will be borne by participating SACS.

Monitoring & reporting:

Monitoring will be conducted by SACS officials in collaboration with respective District Sports Officers, DACOs, RRC Coordinators and CMOs